



Product Catalogue



Manufacturer and Distributor of Quality Automotive Products

About Us





Manufacturer and Distributor of Quality Automotive Products

In 2015. Drive Int. AG was founded in Switzerland, following the launch of our Little Joe® Car Air Freshener brand. We have since then brought a smile to over 70 countries wor-Idwide with over 100 distribution partners supporting our quest to transform the car air freshener industry. Our goal has and will always remain to be at the forefront of creating products that maintain the highest standard of creativity. excellence, and quality. Over the years our company has grown significantly and in early 2021, we opened our own production facility in Italy as a 100% subsidiary of Drive Int AG, to vertically integrate our activities and streamline our operations. Our operations occur throughout the development process with active facilities needed to execute initial studies, conception, executive drawings, establishment of prototypes and building of test and production molds. Today, we are fortunate enough to provide a one-stop OEM / ODM service for some of the most renowned automotive companies in the world, such as Audi, Porsche, Hyundai, Renault, Toyota and many others.

Quality & Environment

At Drive Int. AG, we demand the highest standards throughout our supply chain.

We continuously require from our suppliers the latest certifications and their updates to comply with the market and environmental standards and needs. ISO 9001 certified by TÜV.

The fragrances have been created strictly according to IFRA standards. They also comply with REACH requirements for fragrance and flavour industry.



Sustainability & Responsibility

The efficacy of how we achieve our growth is of great importance to our team.

At Drive Int. AG we are focused on having a positive impact on all our respective stakeholders, ensuring that our bottom line does not come at the expense of any invested parties. We are mindful of the ecological effects of our operations and how we may incorporate green business models. In conjunction with our mission statement of bringing joy to our customers, we seek to do so in a sustainable way building upon our four core pillars:

- footprint
- innovation
- sourcing
- care





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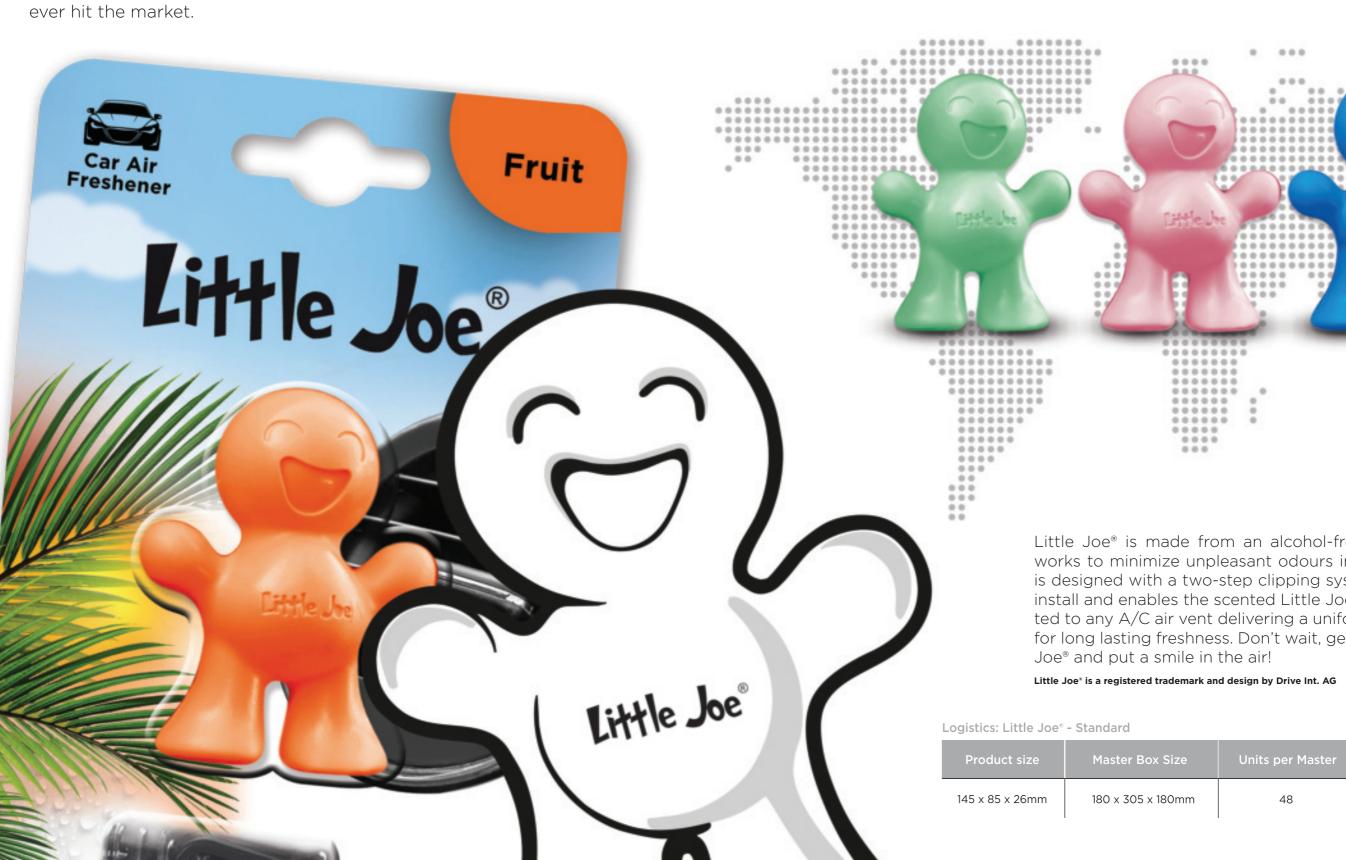
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LITTLE JOE® - Standard

06

Little Joe® is our most well-known brand. In his original form, the Little Joe® - Standard, made in scented polymer was the first to

Put a smile in the air.



Little Joe® is made from an alcohol-free fragrance oil that works to minimize unpleasant odours in vehicles. Little Joe® is designed with a two-step clipping system which is easy to install and enables the scented Little Joe® character to be fitted to any A/C air vent delivering a uniform fragrance release for long lasting freshness. Don't wait, get your very own Little

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	180 x 305 x 180mm	48	8448

LITTLE JOE® - Standard

car air freshener



Vanilla

Leather

Article-Number: EF0505

EAN Code: 7640125380149

Article-Number: EF0101 EAN Code: 7640125380101



New Car

Article-Number: EF0202 EAN Code: 7640125380118



Passion

Article-Number: EF0303 EAN Code: 7640125380125



Cherry

Article-Number: EF0404 EAN Code: 7640125380132



Article-Number: EF0606 EAN Code: 7640125380156

Black Velvet



Ocean Splash

Article-Number: EF0707 EAN Code: 7640125380163



Fresh Mint

Article-Number: EF0808 EAN Code: 7640125380170



Fruit

Article-Number: EF0909 EAN Code: 7640186840415



Tonic

Article-Number: EF1010 EAN Code: 7640186840422



Strawberry

Article-Number: EF1111 EAN Code: 7640186840439



Amber

Article-Number: EF1212 EAN Code: 7640186840446



Flower

Article-Number: EF1313 EAN Code: 7640186840576



Piña Colada

Article-Number: EF1414 EAN Code: 7640186841320



Odour Neutraliser

Article-Number: EF1515 EAN Code: 7640186841719



Cashmere

Article-Number: EF1616 EAN Code: 7640186841696



Article-Number: EF1717 EAN Code: 7640186841092

Ginger Lemon



Musk

Article-Number: EF1818 EAN Code: 7640186841115



Cedarwood

Article-Number: EF1919 EAN Code: 7640186841108



Sweet

Article-Number: EF0220 EAN Code: 7640186841702



Cherry

(graphic card not for EU market) Article-Number: IF0404 EAN Code: 7640125380132



Fruit

(graphic card not for EU market) Article-Number: IF0909 EAN Code: 7640186840415



Strawberry (graphic card not for EU market)

Article-Number: IF1111 EAN Code: 7640186840439



Piña Colada (graphic card not for EU market)

Article-Number: IF1414 EAN Code: 7640186841320

08 09

LITTLE JOE® - Thumbs up

Use **Little Joe® Thumbs up** as your messenger to carry out your emotions towards your friends.

Put a smile in the air/®



LITTLE JOE® - Thumbs up

car air freshener



Vanilla

Leather

Fruit

Article-Number: ET0909

EAN Code: 7640186840453

Article-Number: ET0101 EAN Code: 7640186840019



New Car

Article-Number: ET0202 EAN Code: 7640186840026



Passion

Article-Number: ET0303 EAN Code: 7640186841948



Cherry

Article-Number: ET0404 EAN Code: 7640186840460



Ocean Splash

Article-Number: ET0707 EAN Code: 7640186840040



Fresh Mint

Article-Number: ET0808 EAN Code: 7640186840064



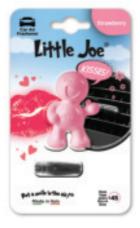
Black Velvet

Article-Number: ET0505 Article-Number: ET0606 EAN Code: 7640186841955 EAN Code: 7640186840057



Tonic

Article-Number: ET1010 EAN Code: 7640186841917



Strawberry

Article-Number: ET1111 EAN Code: 7640186841924



Amber

Article-Number: ET1212 EAN Code: 7640186841931



Flower

Article-Number: ET1313 EAN Code: 7640186840033



Piña Colada

Article-Number: ET1414 EAN Code: 7640186841962



Odour Neutraliser

Article-Number: ET1515 EAN Code: 7640186841979



Cashmere

Article-Number: ET1616 EAN Code: 7640186842075



Ginger Lemon

Article-Number: ET1717 EAN Code: 7640186842082



Musk

Article-Number: ET1818 EAN Code: 7640186842105



Cedarwood

Article-Number: ET1919 EAN Code: 7640186842099



Sweet

Article-Number: ET0220 EAN Code: 7640186841986



Cherry

(graphic card not for EU market) Article-Number: IT0404 EAN Code: 7640186840460



Fruit

(graphic card not for EU market) Article-Number: IT0909 EAN Code: 7640186840453



Strawberry

(graphic card not for EU market) Article-Number: IT1111 EAN Code: 7640186841924



Piña Colada

(graphic card not for EU market) Article-Number: IT1414 EAN Code: 7640186841962

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LITTLE JOE® - / ©

car air freshener

Little Joe® is a loving character. He expresses his passion with all his heart. Use him to show what you love most.





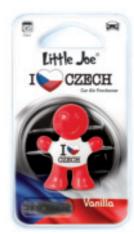


I ♥ You Article-Number: LO2601 EAN Code: 7640125380828

12X DISPLAY



I LOVE... Countries



I ♥ Czech



I ♥ Lietuva



I ♥ Sweden



I ♥ Slovakia



I ♥ USA



I ♥ Holland



Logistics: Little Joe® - I love...

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	180 x 305 x 180mm	48	8448

LITTLE JOE® - Soccer

car air freshener

Little Joe® loves soccer and as a top scorer, he has made it into many teams and national squads. Why not let Little Joe® play for your favourite team too?

Logistics: Little Joe® - Soccer

Product size	Master Box Size	Units per Master	Units per EU Pallet
185 x 78 x 26mm	400 x 600 x 400mm	240	4800





I ♥ Soccer EnergyArticle-Number: SJ0402
EAN Code: 7640186840743



I ♥ Soccer Energy Article-Number: SJ0702 EAN Code: 7640186840750

24X DISPLAY



Countries, Teams & Sponsors



Soccer Joe Italy



Soccer Joe Switzerland



Soccer Joe Sweden



Soccer Joe Germany



Soccer Joe Brasil



Soccer Joe Serbia



Soccer Joe Croatia



Soccer Joe Macedonia



Soccer Joe Juventus



Soccer Joe Benfica

LITTLE JOE® - Hockey

car air freshener

Little Joe® is a gifted ice hockey player. He is regularly voted "Player of the Year" in the North American NHL league. When will you transfer him to your team?

Logistics: Little Joe® - Hockey

Product size	Master Box Size	Units per Master	Units per EU Pallet
130 x 75 x 24mm	180 x 305 x 180mm	48	8448





I ♥ Hockey Energy Article-Number: HJ0406

Article-Number: HJ0406 EAN Code: 7640186840323



I ♥ Hockey Energy

Article-Number: HJ0706 EAN Code: 7640186840330

8X DISPLAY



Countries & Sponsors



I ♥ Hockey Sweden



I ♥ Hockey Czech



I ♥ Hockey United States



I ♥ Hockey Switzerland



I ♥ Hockey Germany



I ♥ Hockey Canada



key I ♥ Hockey Italy



I ♥ Hockey Skoda

LITTLE JOE® - Corporate

Brand the T-shirt of Little Joe® and he becomes a perfect costeffective and highly visible marketing opportunity. Promote your company with our Little Joe® Car Air Freshener and set your brand in motion on a daily basis.

Logistics: Little Joe® - Corporate

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	180 x 305 x 180mm	48	8448





LITTLE JOE® - Corporate

car air freshener











Hyundai



Renault



Opel



Shell V-Power Petronas



Total



DHL



Malaysia Airlines



Motul



ButanGas



Osram

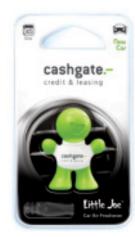


No - H₂O



Jumbo





Cashgate



Carwash 103



GMI



Saco



N.1 Dad

22 23

LITTLE JOE® - Membrane

car air freshener

Little Joe® Membrane combines tradition and style with the recognisable and fun Little Joe® character but with his liquid belly empty, he is ready to be replaced.

Logistics: Little Joe® - Membrane

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	180 x 305 x 180mm	48	8448







Vanilla Article-Number: EM0101 EAN Code: 7640186840644



Cherry
Article-Number: EM0404
EAN Code: 7640186840675



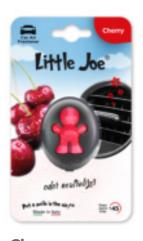
New Car
Article-Number: EM2002
EAN Code: 7640186840651



Fresh Mint
Article-Number: EM0808
EAN Code: 7640186840705



Black Velvet
Article-Number: EM2106
EAN Code: 7640186840699



Cherry (graphic card not for EU market) Article-Number: IMO404 EAN Code: 7640186840675



LITTLE JOE® - Paper

car air freshener

Little Joe® Paper is the ideal alternative to the vent clip. Let him hang from your rear-view mirror.

Product size	Master Box Size	Units per Master	Units per EU Pallet
180 x 80 x 3mm			





Little Le

Little Joe



Article-Number: PS0101 EAN Code: 5450188580019



New Car Article-Number: PS2002 EAN Code: 5450188580026



Flower Article-Number: PS0313 EAN Code: 5450188580033



Cherry Article-Number: PS0404 EAN Code: 5450188580071



Black Velvet Article-Number: PS0606 EAN Code: 5450188580088



Ocean Article-Number: PS0707 EAN Code: 5450188580064



Green Tea Article-Number: PS0821 EAN Code: 5450188580040



Citrus Article-Number: PS0931 EAN Code: 5450188580057

LITTLE JOE® - Paper Funpack

car air freshener

Wanna switch up your Little Joe® Paper designs? Buy into our Little Joe® Paper Funpack and get 4 different designs in one pack.

Logistics: Little Joe® - Funpack

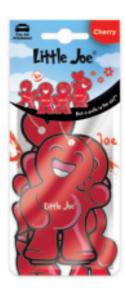
Product size	Master Box Size	Units per Master	Units per EU Pallet







Vanilla
Article-Number: PF0101
EAN Code: 8595600911419



Cherry
Article-Number: PF0404
EAN Code: 7640186840293



Black Velvet
Article-Number: PF0606
EAN Code: 8595600911440



Ocean
Article-Number: PF0707
EAN Code: 7640186840286



LITTLE JOE® - Scented Card

A home, office and car air freshener

The **Little Joe® Scented Card** is a multi-functional car, office and home odour neutraliser.

Logistics: Little Joe® - Scented Card

Product size	Master Box Size	Units per Master	Units per EU Pallet	
178 x 80 x 10mm	400 x 600 x 400mm	1000	20000	-7
				e Sce°







Vanilla Article-Number: SC2201 EAN Code: 7640186841528



New Car Article-Number: SC0223 EAN Code: 7640186841535



Cherry
Article-Number: SC2304
EAN Code: 7640186841559



Fruit
Article-Number: SC0922
EAN Code: 7640186841542



LavenderArticle-Number: SC2424
EAN Code: 7640186841566



Fresh Mint
Article-Number: SC2508
EAN Code: 7640186841580



Odour Neutraliser
Article-Number: SC1515
EAN Code: 7640186841573



LITTLE JOE® - Scented Band

* citronella bracelet

SGS DERMATOLOGICALLY TESTED Skin Televance www.sgsgroup.de/skin



Do you know that mosquitos avoid the smell of citronella? The **Little Joe® Scented Band** releases the fragrance of citronella and is available for the whole family.

Logistics: Little Joe® - Scented Band

Size

Product size	Master Box Size	Units per Master	Units per EU Palle
132 x 85 x 15mm	180 x 305 x 180mm	48	8448











Citronella - Small
Kids - Blue
Article-Number: SB1032
EAN Code: 7640186840606
Citronella - Small
Kids - Pink
Article-Number: SB2832
EAN Code: 7640186840606
EAN Code: 7640186840613



la - Small
Citronella - Large
Adults - White
Article-Number: SB0232



Citronella - Large
Adults - White
Article-Number: SB0232
EAN Code: 7640186840620
EAN C



Adults - Anthracite
Article-Number: SB1832
EAN Code: 7640186840637

28X DISPLAY



Display Dimensions in cm	18 x 18,9 x 25,3 cm
Units per Display = Export-Master	28
Export-Master per Europallet	336
Weight of fully assembled Display in kg	0,68



Little Joe







Yellow Article-Number: MIC01 EAN Code: 7610751025578

and touch displays



Article-Number: MICO2 EAN Code: 7610751025585



Article-Number: MIC03 EAN Code: 7610751025592

LITTLE JOYA® a car air freshener

Behind every successful man there is a strong partner. Her name is **Little Joya**[®].

Product size	Master Box Size	Units per Master	Units per EU Pallet







Vanilla Article-Number: EY0101

New Car Article-Number: EY0202 EAN Code: 7640125380224 EAN Code: 7640186840583



Ocean Splash Article-Number: EY0707 EAN Code: 7640186840514



Fresh Mint Article-Number: EY0808 EAN Code: 7640186840521



Article-Number: EY0303 EAN Code: 7640186840491



Cherry Article-Number: EY0404 EAN Code: 7640186840507



Strawberry Article-Number: EY1111 EAN Code: 7640125380217



Royal Tea Article-Number: EY2121 EAN Code: 7640125380200



Cherry (graphic card not for EU market) Article-Number: IY0404 EAN Code: 7640186840507



Strawberry (graphic card not for EU market) Article-Number: IY1111 EAN Code: 7640125380217

LITTLE DOG®

Little Dog® is Little Joe's best friend. A loyal companion that keeps the cats away.

Put a smile in the air/®



LITTLE DOG®

car air freshener



Vanilla

Article-Number: ED0101 EAN Code: 7640125380309



New Car

Article-Number: ED0202 EAN Code: 7640125380316



Passion

Article-Number: ED0303 EAN Code: 7640186841764



Cherry

Article-Number: ED0404 EAN Code: 7640186840477



Black Velvet

Article-Number: ED0606 EAN Code: 7640125380354



Ocean Splash

Article-Number: ED0707 EAN Code: 7640186841788



Fresh Mint

Article-Number: ED0808 EAN Code: 7640186840484



Fruit

Leather

Article-Number: ED0505

EAN Code: 7640186841771

Article-Number: ED0909 EAN Code: 7640125380385



Tonic

Article-Number: ED1010 EAN Code: 7640186841795



Strawberry

Article-Number: ED1111 EAN Code: 7640186841726



Amber

Article-Number: ED1212 EAN Code: 7640186841733





Flower

Article-Number: ED1313 EAN Code: 7640125380323



Piña Colada

Article-Number: ED1414 EAN Code: 7640186841740



Odour Neutraliser

Article-Number: ED1515 EAN Code: 7640186841610



Sweet

Article-Number: ED0220 EAN Code: 7640186841757



Cherry

(graphic card not for EU market) Article-Number: ID0404 EAN Code: 7640186840477



Fruit

(graphic card not for EU market) Article-Number: ID0909 EAN Code: 7640125380385



Strawberry (graphic card not for EU market) Article-Number: ID1111 EAN Code: 7640186841726



Piña Colada (graphic card not for EU market)

Article-Number: ID1414 EAN Code: 7640186841740

40 41

SPHERE[®]

a car air freshener

The Sphere® is uniquely designed to swivel, leaving you with the most powerful 360° scent experience.

Logistics: Sphere®

Product size	Master Box Size	Units per Master	Units per EU Pallet
165 x 85 x 33mm	400 x 600 x 400mm	240	4800



Lemon StormArticle-Number: SP0125

EAN Code: 7640186841122



Fruit Blast
Article-Number: SP0926
EAN Code: 7640186841160



Spice Rush
Article-Number: SP0427
EAN Code: 7640186841153



SPHERE CAR AR FRESHENCE CAR SPLASH

Ocean Splash
Article-Number: SP1528
EAN Code: 7640186841146



Jungle RainArticle-Number: SP0829
EAN Code: 7640186841139

MARY & JUANA®

car air freshener

Mary & Juana® is designed in the unique shape of a hemp leaf creating a signature atmosphere of a cannabis-illusion.

All Mary & Juana® products do not contain CBD, THC or any other Cannabinoids.

Logistics: Mary & Juana® - Clip

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 10mm	180 x 305 x 180mm	48	8448

Logistics: Mary & Juana® - Paper

Product size	Master Box Size	Units per Master	Units per EU Pallet
186 x 84 x 3mm	400 x 600 x 400mm	960	19200



Clip Green

Article-Number: MJ2730 EAN Code: 7640186841238



Paper Green Article-Number: PM2730 EAN Code: 7640186841214



Article-Number: MJ0330 EAN Code: 7640186841245



Paper Pink Article-Number: PM0330 EAN Code: 7640186841221

MARY & JUANA®

reed diffuser

We want you to embrace the natural and exciting scent of hemp and have created the Mary & Juana® Reed Diffuser allowing you the luxury of hemp in your home.

Logistics: Mary & Juana® - Reed Diffuser



DISPLAY VARIATIONS



Our various displays can be used across our entire ranges and can be ordered fully assembled or flat packed.

8X DISPLAY



Display Dimensions in cm	9 X 18 X 15 cm
Units per Display	8
Displays per Export-Master	24
Export-Master per Europallet	20
Weight of fully assembled Display in kg	0,23

12X DISPLAY



Display Dimensions in cm	9 X 25 X 15 cm
Units per Display	12
Displays per Export-Master	18
Export-Master per Europallet	20
Weight of fully assembled Display in kg	0,33



24X DISPLAY



Display Dimensions in cm	43,4 X 21 X 15 cm
Units per Display = Export-Master	24
Displays per Europallet	84
Weight of fully assembled Display in kg	1,29

64X SHELF DISPLAY (contains 8 displays of 8 units)





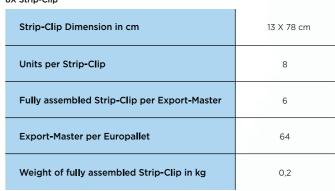
8X STRIP



64X Display

Outer-Display Dimension in cm	38 X 38 X 15 cm
Units per Display = Export-Master	64
Displays per Europallet	72
Weight of fully assembled Display in kg	2,63







DISPLAY VARIATIONS



FLOOR DISPLAY



Display Dimension in cm	51 X 26 X 158 cm
Number of hooks	20
Length per hook in cm	15
Units per Floor-Display = Export-Master	160 (Little Joe® 3D)
Export-Master per Europallet	6
Weight of fully assembled Floor Display in kg	6,5 (Little Joe® 3D)

↑ Little Joe[®] - scented cards

20X DISPLAY



19 x 9 x 11 cm
20
624
0,48

40X DISPLAY



Display Dimensions in cm	20 x 9 x 19 cm
Units per Display = Export-Master	40
Export-Master per Europallet	344
Weight of fully assembled Display in kg	1

48 49

DISPLAY VARIATIONS

Mary & Juana®

24X PAPER DISPLAY



Display Dimensions in cm	20 X 9,3 X 11,2 cm
Units per Display	24
Displays per Export-Master	40
Export-Master per Europallet	20
Weight of fully assembled Display in kg	0,43

8X CLIP DISPLAY



Display Dimensions in cm	20 X 9,3 X 11,2 cm
Units per Display	8
Displays per Export-Master	40
Export-Master per Europallet	20
Weight of fully assembled Display in kg	0,21

Put a smile in the air/®



TUMBLE FRESH®

* fragrance balls for tumble dryers

Tumble Fresh® is a revolutionary laundry scent booster designed for household tumble dryers. Tumble Fresh® refreshes laundry by releasing the locked-in fragrance during the drying process to keep clothes smelling fresh & clean for weeks. A single Tumble Fresh® is suitable for the use of up to 15 drying cycles.

Logistics: Tumble Fresh®

Product size	Master Box Size	Units per Master	Units per EU Pallet
81 x 112 x 38mm	102 x 240 x 240mm	10	6000



Lavender
Article-Number: TF2133
EAN Code: 7640186840095



Mandarin Flower
Article-Number: TF0134
EAN Code: 7640186840101



Blooming Orchid
Article-Number: TF1135
EAN Code: 7640186840118

10X DISPLAY



Display Dimensions in cm	8,5 X 23,2 X 21,3 cm
Units per Display = Export-Master	10
Displays per Europallet	300
Weight of fully assembled Display in kg	0,75



OEM/ODM

a customised products

We are proud to be an official and global supplier for many international brands such as Audi, Porsche, Toyota, Hyundai, Shell, Total and many

Our OEM products have the ability to make you stand out among your competition and increase leads and generate sales for you as a company by creating brand awareness.

Our specialized team is able to source, design, develop and produce any OEM or customised product that your company criteria requires.

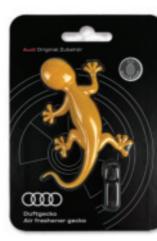




- **3** Gift box Display cleaner and interior fragrance
- **5** Singleframe dispenser Air freshener dispenser
- **4** Display cleaner 2-in-1 display cleaner
- 6 Air freshener gecko Diffuser gecko



Air freshener gecko New Car - Black



Air freshener gecko Passion - Yellow



OEM

PORSCHE



Fragrance dispenser Nature Spirit - Anthracite



Fragrance dispenser Blossom Experience - Silver



Fragrance dispenser

Blossom Experience - Black





OEM/ODM @ntinental *





Car Air Freshener SportContact™ 6





Car Air Freshener

New Car



Keychain New WinterContact™ TS 870

Choose your own ring profile



Cleaning cloth Universal cleaning cloth



For years, Little Joe® has played rugby as captain for the All Blacks team. Are you looking for a wing or centre for your squad?

The All Blacks Little Joe* is a licensed product by Griffith Equipment.





Car Air Freshener
Ocean Breeze





- 1 Microfiber
- Cleaning cloth for car interior and touch displays
- 2 T-shirt

 Branded and personalized t-shirt
- **3 Car Air Freshener**Energy

ODM

SCENTED CARDS

Our customised scented cards fragrance the most essential spaces of your home. If refreshing is needed in your wardrobe, drawers and handbags, the scented cards are the perfect solution. Customization is available for both the card and packaging envelope, specifically for your corporate needs.



1.

ODM

SCENTED SACHETS

Our newly designed customized scented sachet is the perfect gift to accompany or replace your usual welcome gift for your most valued guests or clients. This trendy gift idea can be specifically customized on both the sachet and outer packaging, according to your specific needs. This unique sachet can be utilized as a wardrobe, suitcase, handbag or drawer freshener, releasing a soft, yet substantial scent for an extended period.



One&Only - Le Saint Géran

Scented sachet



Hilton - Grand Vacations

Scented sachet



The Westin Dubai

Scented sachet

... and many more!







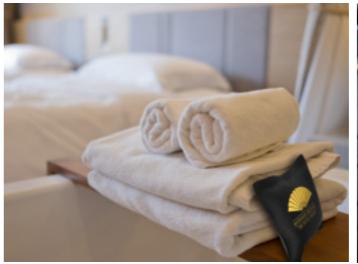
Examples of applications













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Little Joe® and his family are looking forward to meeting you and making your business a success!



Factory (Pick up address EXW)

Drive Italy S.R.L.

Via Molinaretti 16

Castelli Calepio

Italy

Head Office (Distribution enquiries)

Drive Int. AG

Pilatusstrasse 28

6052 Hergiswil (NW)

Switzerland

Email: info@drive-int.ch

Tel: +41 (0) 41 511 0304



www.drive-int.ch